



A9: Best of great rhetorical skills for better english presentations

ZIELGRUPPE

Managing Director, Human Resource Manager, Research Director, Research Group Leader, Speaker, Trainer

ZIELSETZUNG

- Learn essential English presenting terminology
- How to involve your audience all the time
- How to package your information in a memorable way
- How to tell stories to generate emotion in your listeners

NUTZEN

1. To present more confidently and to relax when speaking English to groups
2. To have a crystal clear take home-message for your audience
3. To structure your talk so that your audience can follow easily
4. To visualise and help your audience to remember your talk
5. To use vocabulary to present better in English

TEILNAHMEVORAUSSETZUNGEN

- You should have a good command of English speaking skills.

INHALTE

9:00 – 10:30 Uhr

3 Keys to Powerful Presenting - The presenter, the content and the delivery Aristotle's 3 rhetorical secrets

- The Presenter's attitude and why it is important
- Practice 1

10:30 – 10:45 Uhr Pause

10:45 – 12:30 Uhr

Planning the Structure of your Presentation - Primary and secondary objectives

- What is your key message?
- Open and close with impact Convincing body language

12:30 – 13:30 Uhr Mittag

13:30 – 14:30 Uhr

Using Media Memorably / Dos and don'ts of PowerPoint

- Exciting Stories and Examples to support your talk
- Practice 2

14:30 – 14:45 Uhr Pause

14:45 – 17:00 Uhr

International Presenting in English - US and British differences

- Practice 3
- Dealing with disturbances

HINWEIS

Dieses Seminar kann auch als Inhouse- bzw. Corporate-Training gebucht werden. Bei Interesse nehmen Sie bitte Kontakt mit uns auf.

PREISE

IM PREIS ENTHALTEN: Teilnehmerunterlagen, Tagesverpflegung

NORMALPREIS: 790,00 Euro zzgl. MwSt.

Sie erhalten 10% Rabatt ab dem 2. angemeldeten Teilnehmer Ihres Unternehmens.

Trainer: John Doorbar